

FOR IMMEDIATE RELEASE

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Creative Benefits & Insurance Solutions is celebrating their ribbon cutting ceremony at their new office complex in Downtown Utica located at 45170 Cass Avenue, Utica, MI 48317 on Tuesday, May 14, 2013, at 11:30 am.

Creative Benefits & Insurance Solutions purchased their new 10,000 square foot building to accommodate the growth of their organization which now houses 19 employees.

Creative Benefits & Insurance Solutions has maintained their business over the past 12 years, even during the most difficult economic times. Just a few years ago, when most other companies were forced to make pay cuts and lay-offs, Ms. Shall managed to provide raises for her employees.

Poised for continued growth, Creative Benefits & Insurance Solutions made a conscious decision to invest in the new building due to the expansion of their services which now includes Health Care Reform Administration and personal lines insurance such as for an individual's home, auto, boat insurance needs.

Creative Benefits & Insurance Solutions was established in 2001. The organization has grown through 100% organic growth, owned and operated by Patricia Shall. As a woman owned business owner, Ms. Shall received her Women's Business Enterprise National Council (WBENC) certification in April, 2011. The WBENC certification opens the doors for women owned businesses to work with major corporations as well as the opportunity to network with other female business owners. WBENC has over 900 certified women owned businesses in the State of Michigan. Ms. Shall felt so strongly about the dedication of WBENC, that she joined the Certification Review Committee in late 2011.

Michelle Richards, President of Women's Business Enterprise Council – Great Lakes, along with the Sterling Heights Regional Chamber of Commerce and Mayor Jacqueline K. Noonan, will be assisting in the ribbon cutting ceremony.

Creative Benefits & Insurance Solutions is a Commercial Insurance Agency licensed and servicing clients with employees in 35 States. Their focus is helping clients with their Business Insurance; Group Benefits, Self Insured Programs, Risk Management, Medicare, as well as Home and Auto Insurance.